

CLIC workshop Amsterdam, Historic Urban Landscape  
Amsterdam, 30<sup>th</sup>-31<sup>st</sup> May 2018



Horizon 2020 European Union Funding for Research and Innovation

**CLIC – “CIRCULAR MODELS LEVERAGING INVESTMENTS IN CULTURAL  
HERITAGE ADAPTIVE REUSE”**

## Introduction

Ana Pereira Roders  
Charlot Schans

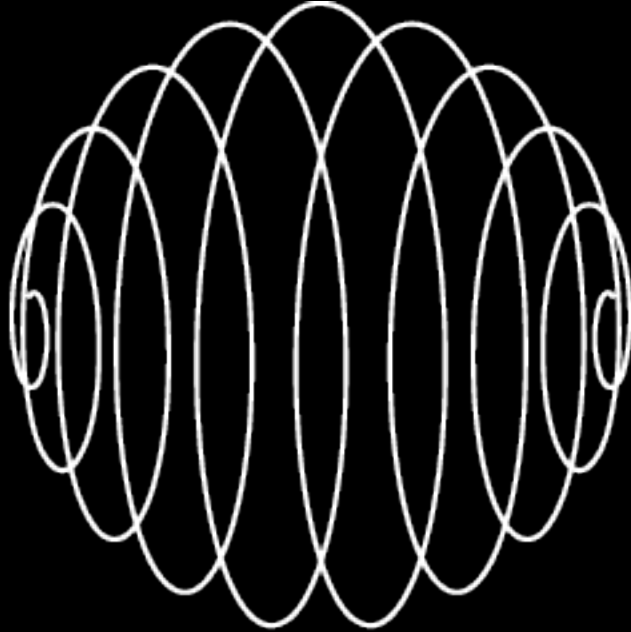


This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 776758



**TU/e** Technische Universiteit  
Eindhoven  
University of Technology

Circular is the new black!



**CIRCULATE**



**DAY 2 - MORNING**

**09:00 Arrival + Registration**

09:15 Welcome and introduction on CLIC + HUL by Ana Pereira Roders

09:30 HUL workshop round 1, 2

**10:15 Coffee break**

10:30 HUL workshop round 3, 4

**11:30 Lunch**

12:30 HUL workshop round 5 and 6

13.30 Wrap up tables

14.00 Wrap up HUL workshop by Ana Pereira Roders and Charlot Schans

**14.15 End of the workshop for local stakeholders**



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**DAY 2 - AFTERNOON**

**14.30 Coffee break and short networking**

**15.00 HIPs session by ICLEI**

**16.00 Project management by IRISS – CNR**

**16.45 End of the consortium meeting, next meeting dates and deadlines, etc. by IRISS – CNR**

**17.00 Departure**



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## WP1 - HUL workshops

### Building Knowledge + Develop Models

1. Pakhuis de Zwijger, Amsterdam, the Netherlands – 30-31 May 2018
2. Salerno, Italy – 26-27 November 2018? (TBC!)
3. Rijeka, Croatia – March 2019

### Test and Validate

4. Västra Götaland region, Sweden – August 2019

### Transfer

5. Pakhuis de Zwijger, Amsterdam – March 2020



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## Best Practices | Barriers Analysis

### Aim

Identify cultural, social, economic, institutional, legal, regulatory and administrative barriers and bottlenecks for adaptive re-use of cultural heritage at city, regional, national and EU level



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The Recommendation on the Historic Urban Landscape

# **HUL Approach – HUL Workshop**



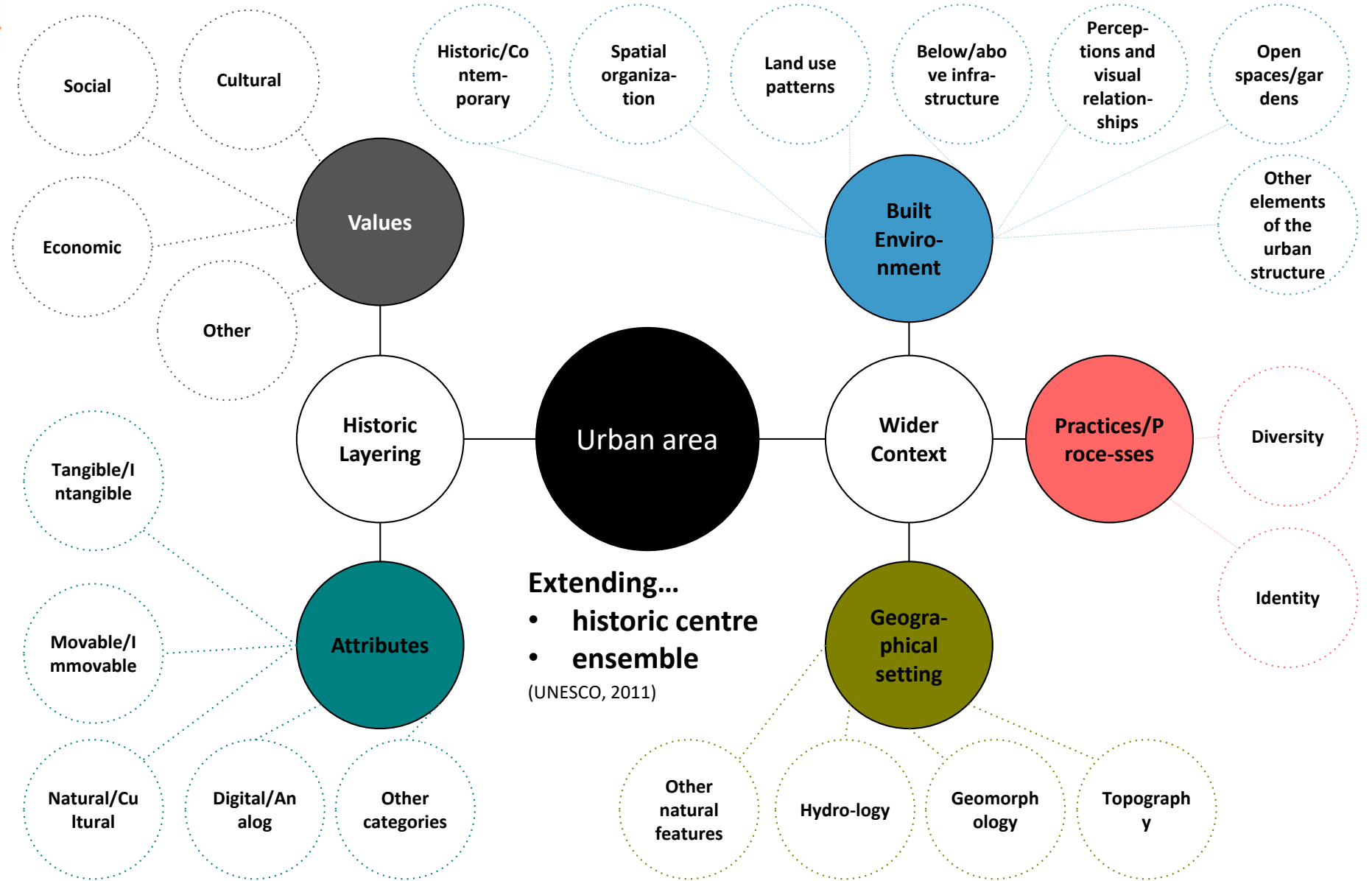
## HUL Approach, Background

- The **Recommendation on the Historic Urban Landscape (HUL)** was adopted on 10 November 2011 at the UNESCO's General Conference
- The first tool addressing the historic environment issued by UNESCO in 35 years, evolving from existing doctrines on conservation
- Integrate policies and practices of conservation of the built environment into the wider goals of urban development, in respect of the inherited values and traditions of different cultural contexts
- A soft-law to be implemented by Member States on a voluntary basis, and report by 2016-2017

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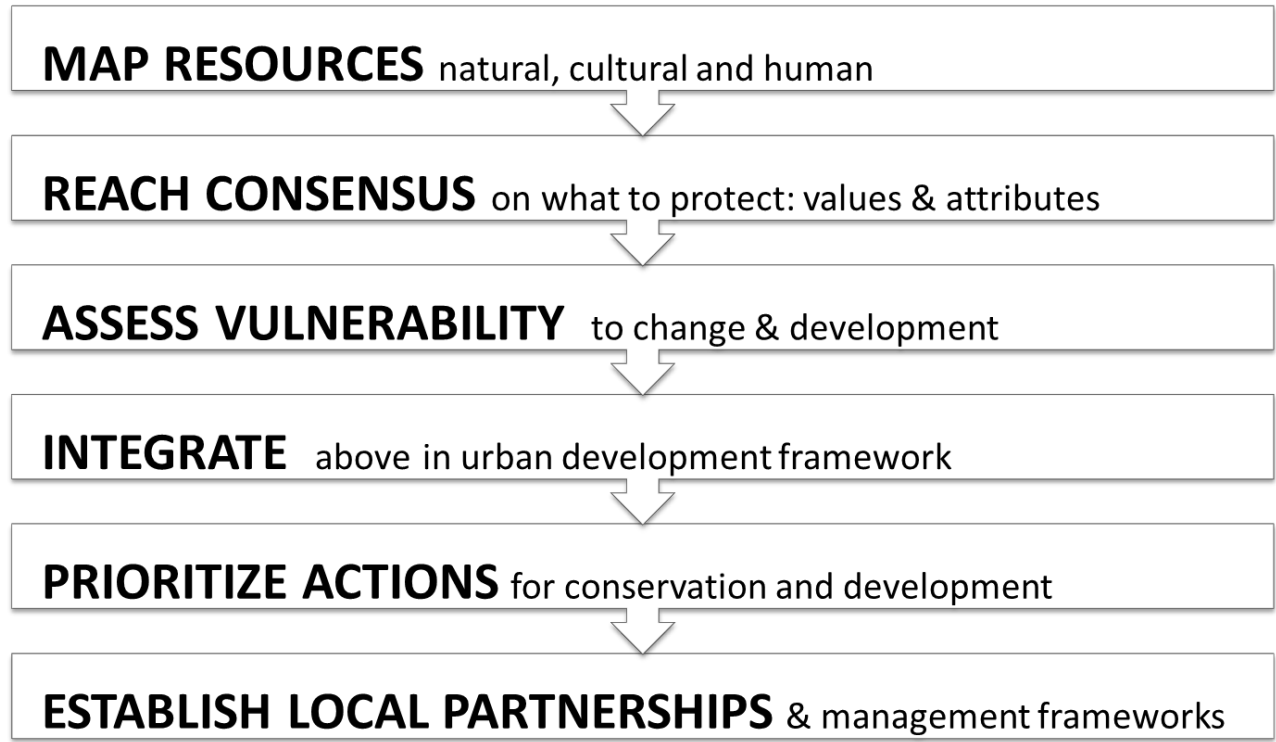
2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture







# HUL Approach, 6-steps Process



**GAMZE**

**JULIA**

**NADIA**

**ANA**

**PALOMA**

**ANTONIA**

(UNESCO, 2011, Veldpaus et al, 2013, Veldpaus, 2015)

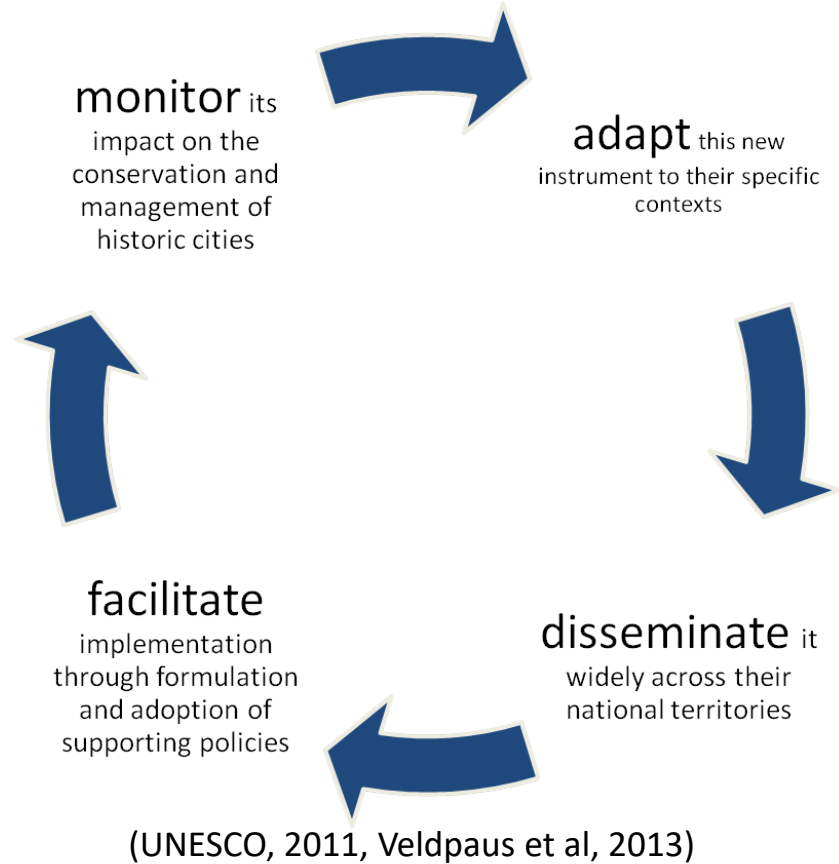


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# HUL Approach, Cycle



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## HUL Approach, Tools



**Civic  
Engagement**  
Community  
Inclusion and  
Leadership



**Knowledge &  
Planning** Advisory  
Plans, Guidelines,  
Strategies



**Regulatory  
Systems– Legal  
Codes Traditional  
Frameworks**



**Financial Tools**  
Investments,  
Partnerships,  
Poverty Alleviation

(UNESCO, 2011, Whitrap et al., 2016)



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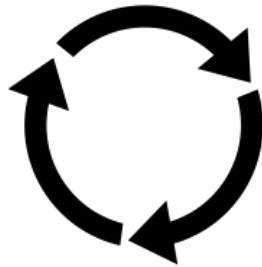




# BASIC RULES



20 minutes



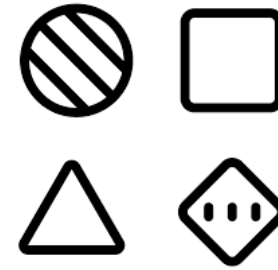
6 Rounds



Charlot



Team spirit



Interdisciplinary



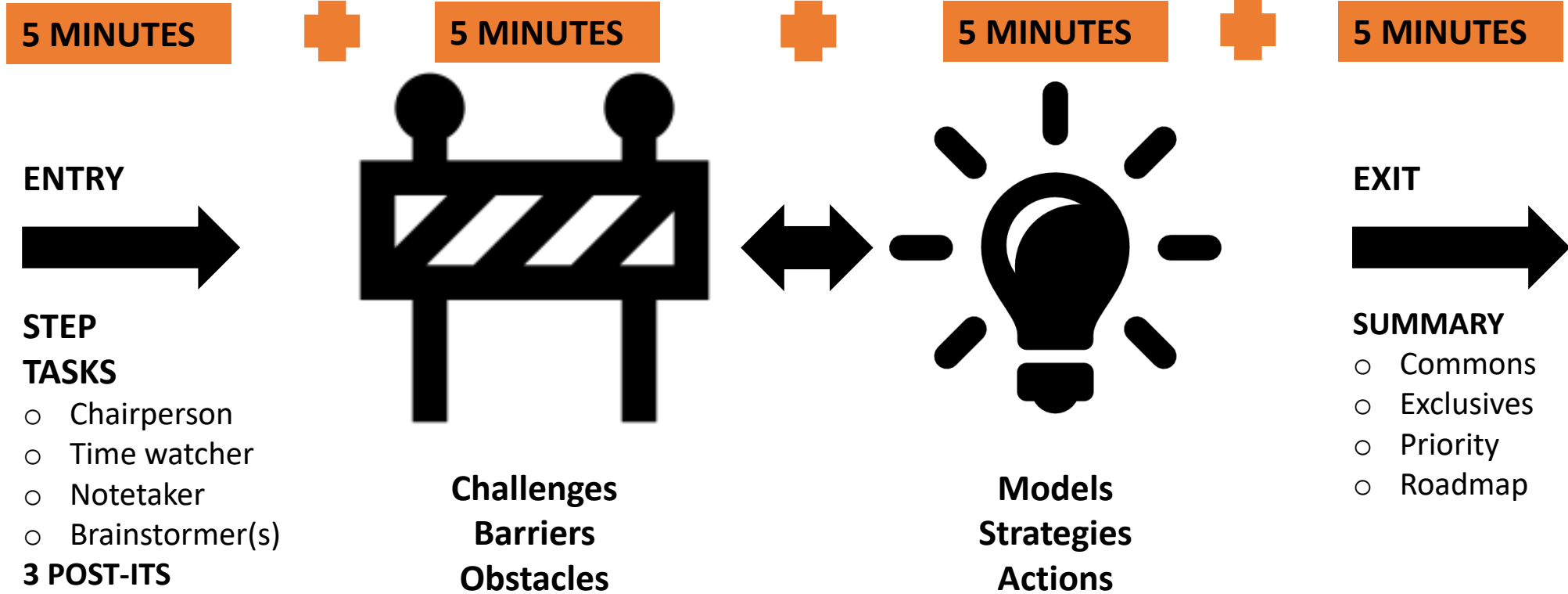
Cross-sectoral



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# Best Practices | Barriers Analysis





## Best Practices | Barriers Analysis

#barrier

#solution

#pakhuis

#barrier

#solution

#amsterdam

#barrier

#solution

#elsewhere



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## Barriers Domains

- Cause vs. Problem
- Environment/Context
- Management system/ideology
- Process/Methods
- Equipment/Tools
- People/Roles
- Resources/Accessibility



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## Step 1 – Mapping Resources

To undertake comprehensive surveys and mapping of the city's natural, cultural and human resources



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## Step 2 – Reach Consensus

To reach consensus using participatory planning and stakeholder consultations on what values to protect for transmission to future generations and to determine the attributes that carry these values



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## Step 3 – Assess vulnerabilities

To assess vulnerability of these attributes to socio-economic stresses and impacts of climate change



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## Step 4 – Integrate in urban development frameworks

To integrate urban heritage values and their vulnerability status into a wider framework of city development, which shall provide indications of areas of heritage sensitivity that require careful attention to planning, design and implementation of development projects



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## Step 5 – Prioritise actions

To prioritize actions for conservation and development



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## Step 6 – Establish local partnerships

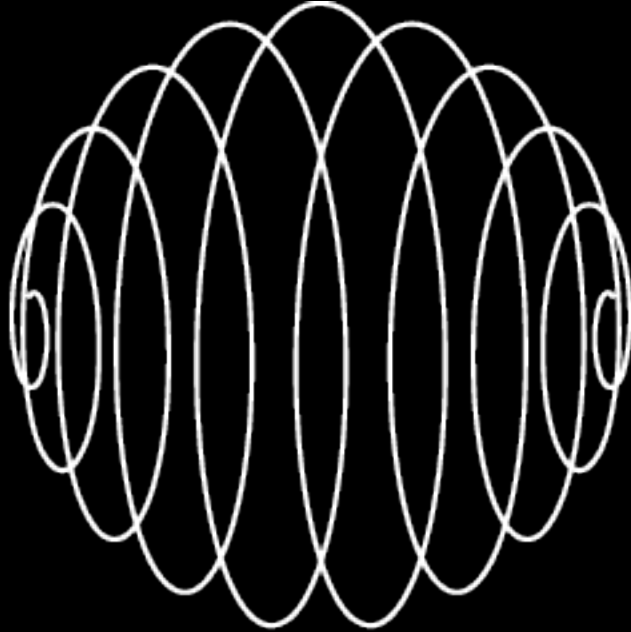
To establish the appropriate partnerships and local management frameworks for each of the identified projects for conservation and development, as well as to develop mechanisms for the coordination of the various activities between different actors, both public and private



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Thank you!

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