

# CULIC

CIRCULAR MODELS LEVERAGING INVESTMENTS  
IN CULTURAL HERITAGE ADAPTIVE REUSE

**BE-MAT: Business Event on  
Materials, Raw Materials & Circular  
Economy**

**20-22 giugno 2018, Capri Island,  
Italy**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776758



The overarching goal of the CLIC trans-disciplinary research project is to identify evaluation tools to test, implement, validate and share innovative “circular” financing, business and governance models for systemic adaptive reuse of cultural heritage and landscape, demonstrating the economic, social, environmental convenience, in terms of long lasting economic, cultural and environmental wealth.

The trans-disciplinary and systemic approach that integrates technology, business models and economic organisation, finance, governance and regulations as well as skills and social innovation is framed in the perspective of the circular economy as possible model for a more inclusive, resilient and sustainable development.

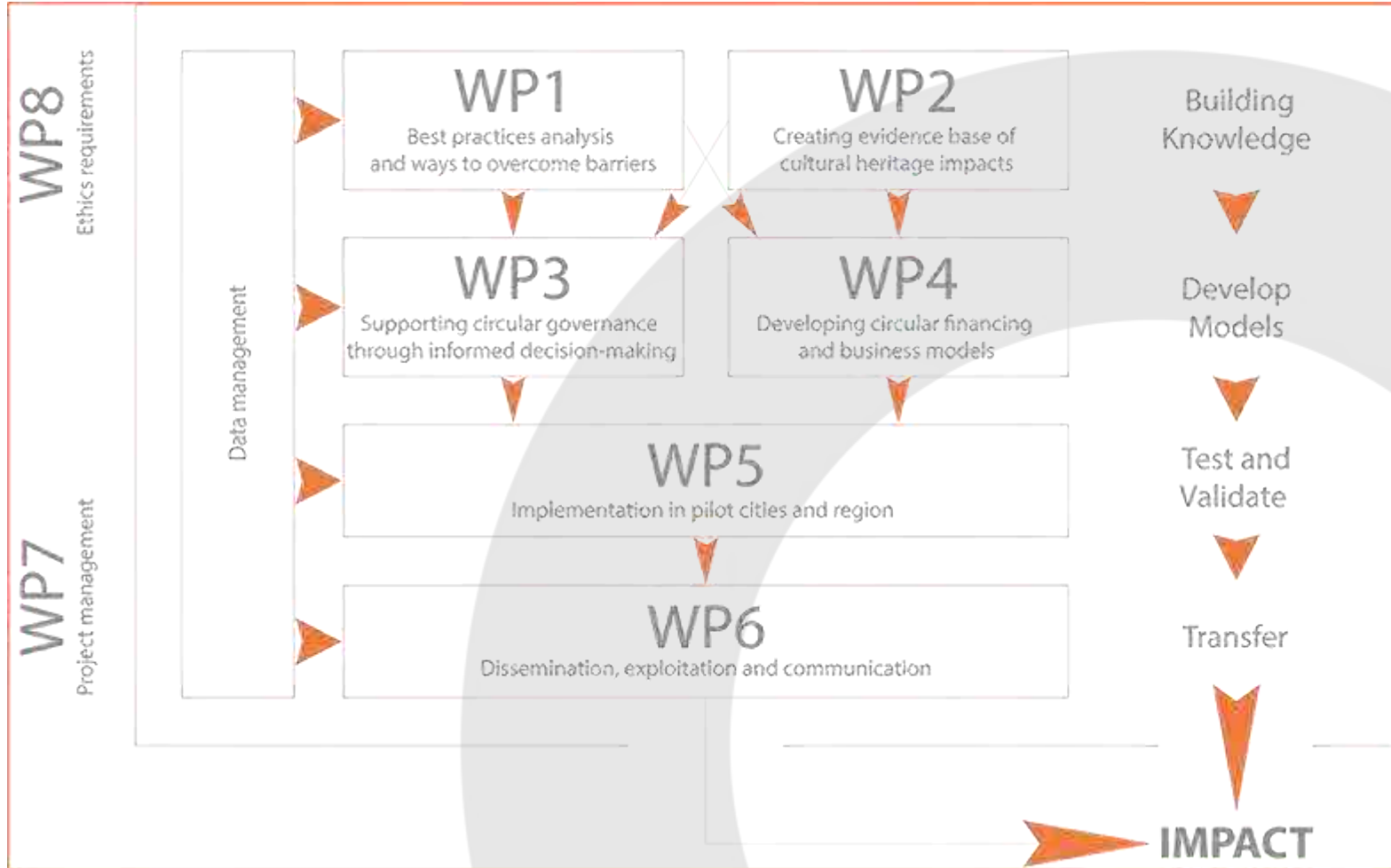


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- ◆ Validation of integrated approaches and strategies for cultural heritage adaptive reuse, comprising innovative finance with high leverage capacity, business models and institutional and governance arrangements that foster multi-stakeholder involvement, citizens and communities' engagement and empowerment;
- ◆ New investments and market opportunities in adaptive reuse of cultural heritage, also stimulating the creation of start-ups;
- ◆ An enabling context for the development and wide deployment of new technologies, techniques and expertise enhancing industrial competitiveness and contributing to economic growth, new skills and jobs;
- ◆ Innovative adaptive reuse models that are economically, culturally and socially inclusive;
- ◆ Contribution to implementing the Sustainable Development Goals (SDGs) (Goals 1, 15, 11 particularly), the United Nations New Urban Agenda, and COP21.
- ◆ Contribution to a new production-consumption culture in harmony with nature, learning (and not “taking”) from nature itself.





- ◆ Methodology: from knowledge development to model testing, validation and transfer
- ◆ 3 Years: 2017- 2020
- ◆ Trans-disciplinary approach
- ◆ CLIC Start-up competition in 2020
- ◆ 15 Partners

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THANKS FOR YOUR ATTENTION!!!

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