



## **Knowledge Exchange Platform on Cultural Heritage Peer-to-peer Event in Morazzone - Italy 7 December 2018**

### **DRAFT Agenda**

#### **7 December:**

Venue: Biblioteca comunale, via XXVI Agosto, 6, Morazzone, Italy

9:00 Registration and Coffee

9:30

Moderator: Elisa Filippi, European projects' expert

#### *Welcome and Introduction*

Attilio Fontana, President of the Lombardy Region

Patrizia Toia, Member of the European Parliament

Emanuele Antonelli, President of the Province of Varese

Massimo Gaudina, Head of the European Commission Representation in Milan

Matteo Luigi Bianchi, Mayor of Morazzone

10:00 – 11:15

#### *The importance of Cultural heritage in the area of Varese*

Martina Sarragiotto, Councilor for Culture, Municipality of Morazzone, Italy

Ileana Moretti, President of the Association of Architects of Varese, Italy

Andrea Spiriti, Professor, University Insubria, Italy

Juri Franzosi, Director General of the Varese section of the National Association of Building Contractors (ANCE), Varese, Italy

*"Via Francisca del Lucomagno": from ancient routes, new opportunities for the territories*

Ferruccio Maruca, Association Friends of the via Francisca

Luca Bruschi, Director, European Association of the Vie Francigene (EAVF) (TBC)

*Morazzone: the last pearl of a necklace*

Marco Magnifico, Executive vice president of FAI - Fondo per l'ambiente italiano

11:15 – 12:30

*Cultural Heritage in cities and regions, an engine of sustainable development and economic growth.*

*Learning from successful experiences across Europe.*

Giuseppe Ruotolo, European Commission, DG Research and Innovation

*Innovative Horizon 2020 Projects*

Simona Tondelli, Project RURITAGE – Rural regeneration through systemic heritage-led strategies

Marco Acri, Project CLIC – Circular models Leveraging Investments in Cultural heritage adaptive reuse

*Discussion with the members of the Committee of the Regions*

Kieran McCarthy, Cork City Councillor, Ireland

Anthony Buchanan, Councillor East Renfrewshire Council, United Kingdom

Matteo Luigi Bianchi, Mayor of Morazzone

*Q&A*

*Lunch*

14:00 – 17:00 Visiting tour to:

Casa Macchi in Morazzone

Villa Panza in Varese

*Shuttle to Malpensa Airport*