



Circular models Leveraging Investments  
in Cultural heritage adaptive reuse

UCL INSTITUTE OF FINANCE  
AND TECHNOLOGY

## INNOVATIVE FINANCE FOR CULTURAL HERITAGE 2019

JOIN THE DISCUSSION ON HOW TO FINANCE  
AND FUND OUR SHARED CULTURAL HERITAGE.

### Guest speakers

**Adala Leeson** Head of Socio-economic Analysis and Evaluation, Historic England  
*Towards Better Valuation, Better Decision Making for Cultural Heritage*

**Henrietta Billings** Director, SAVE Britain's Heritage  
*The Value of Heritage Campaigning: Four SAVE Cases*

**Graham Bell** FRSA, Director NECT; Board member Europa Nostra  
*Cultural Heritage: A Cabinet of Curiosities in the Economy?*

**Seva Phillips** Head of Arts & Culture Finance, NESTA  
*Impact Investing in Arts & Culture*

**Matthew Mckeague** Chief Executive, The Architectural Heritage Fund  
*Social Investment in the Heritage Sector: The Role of the AHF*

Networking reception at 6 PM

UNIVERSITY COLLEGE LONDON  
1:30 P.M. | FEBRUARY 7, 2019

XLG1 LECTURE THEATRE, CHRISTOPHER INGOLD  
BUILDING, 20 GORDON STREET, WC1H 0AJ

Register here: [tinyurl.com/UCL-CLIC-Symposium](https://tinyurl.com/UCL-CLIC-Symposium)



This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 776758

