



Circular models Leveraging Investments  
in Cultural heritage adaptive reuse

# Horizon 2020 CLIC Heritage Innovation Partnerships #3

Salerno, Palazzo di città – sala Giunta, Via Roma – 19<sup>th</sup> June 2019

## Programme

Towards the definition of the Local Action Plan for the reuse of abandoned and underused cultural heritage in the city of Salerno, from the perspective model of circular economy and "circular city" model.

## Programme

**9:45 h – Registration and welcome coffee**

**10:00 h – Institutional greetings**  
**Vincenzo Napoli** | Mayor of Salerno

**10:15 h – Presentation and discussion about the results of the cultural mapping activities carried out in Salerno**  
**Ruba Saleh** | ICHEC Brussels Management School  
**Christian Ost** | ICHEC Brussels Management School

**11:30 h – Presentation of the draft version of the Local Action Plan for Salerno: towards a “circular” city”**  
**Antonia Gravagnuolo** | IRISS CNR, CLIC Support Coordinator

**Introduction; Overview of the results of previous HIPs and of the work done so far (Preparation and analysis phase); Next steps (Elaboration phase, Implementation phase, Monitoring and evaluation)**

**12:30 h – Discussion, conclusions and sharing of the work plan**



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