



Circular models Leveraging Investments  
in Cultural heritage adaptive reuse

## ◆ D6.5 Project Newsletter #1



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## D6.5 Project Newsletter #1

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## Abstract

The Deliverable D6.5, *Project Newsletter #1*, falls within the project work package focused on Dissemination, exploitation and communication (WP6) and, precisely, within the Task 6.3 *Implementation of communication and dissemination activities envisaged* (M1-M36).

As required by Article 38.1 of Grant Agreement, *beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner*. Going beyond the project's own community is of foremost importance for reaching out to society, thus showing the key role played by EU-funded R&I actions, projects and initiatives in contributing to solving fundamental societal challenges, with a significant impact on citizens' everyday life, in terms of wellbeing, new jobs creation, social inclusion and so on.

As specified in the Deliverable D6.1, Communication, Dissemination and Exploitation Plan the Project Newsletter has been conceived to:

- raise awareness about the project;
- inform target groups about both scientific and substantive progress of the project;
- invite target groups and interested public to all project events;
- facilitate all partners of the project to foster new partnerships at EU level.

## Partners involved in the document

Participant No	Participant organisation name	Short Name	Chek if involved
1 Coordinator	CONSIGLIO NAZIONALE DELLE RICERCHE	IRISS CNR	X
2	UPPSALA UNIVERSITET	UU	X
3	GROUPE ICHEC - ISC SAINT-LOUIS - ISFSC	ICHEC	X
4	UNIVERSITY COLLEGE LONDON	UCL	X
5	TECHNISCHE UNIVERSITEIT EINDHOVEN	TU/e	X
6	UNIVERSITY OF PORTSMOUTH HIGHER EDUCATION CORPORATION	UOP	
7	UNIVERZA V NOVI GORICI	ETCAEH	X
8	WIRTSCHAFTSUNIVERSITAT WIEN	WU	X
9	UNIWERSYTET WARSZAWSKI	UNIWARSA W	
10	ICLEI EUROPEAN SECRETARIAT GMBH	ICLEI	X
11	FACILITYLIVE OPCO SRL	FacilityLive	
12	VASTRA GOTALANDS LANS LANDSTING	VGR	X
13	GRAD RIJEKA-GRADSKO VIJECE	RIJ	
14	COMUNE DI SALERNO	SA	
15	STICHTING PAKHUIS DE ZWIJGER	PAK	



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## 1. Description of the Project

The overarching goal of CLIC trans-disciplinary research project is to identify evaluation tools to test, implement, validate and share innovative "circular" financing, business and governance models for systemic adaptive reuse of cultural heritage and landscape, demonstrating the economic, social, environmental convenience, in terms of long lasting economic, cultural and environmental wealth.

The characteristics of cultural heritage and landscape pose significant challenges for its governance. Cultural heritage is a "common good", which enjoyment cannot be denied to citizens, although many buildings and landscape structures are privately owned. Furthermore, the large economic resources needed for recovery and maintenance of heritage goods are rarely available to the private owner, often charged of the additional cost of non-use due to limited degree of transformation allowed. The existing governance arrangements currently involve limited stakeholders concerning for the historic, aesthetic or religious sociocultural values, severely restricting the use of the heritage properties, and charge the central government of conservation costs. The approach of regulatory and planning tools throughout European countries has been to preserve cultural heritage by preventing transformation of buildings or areas having historic-cultural significance.

"The current monument-based, full protection, and government-financed approach that restricts the use of protected properties and relies almost entirely on public funds is incapable of tackling the vast urban heritage of most communities and of sustaining conservation efforts in the long term" (Rojas, 2016). To turn cultural heritage and landscape into a resource, instead of a cost for the community, the structures of authority, institutions and financial arrangements should be adjusted to ensure larger stakeholders' involvement in decision-making, attract private investments and facilitate cooperation between community actors, public institutions, property owners, informal users and producers (Rojas, 2016). The risk is that without financing channels the decay of European heritage and landscape will increase, until its irreversible loss.

Flexible, transparent and inclusive tools to manage change are required to leverage the potential of cultural heritage for Europe, fostering adaptive reuse of cultural heritage / landscape. Tools for management of change should consider costs and benefits at the local level and for all stakeholders, including future generations, and should take into account the cultural, social, environmental and economic costs of disrepair through neglect, compared to the benefits obtained through diverse scenarios of transformation / integrated conservation.

Costs and values of cultural heritage adaptive reuse have to be compared in a multidimensional space: the relationship between costs and "complex values" influences the willingness to invest in the functional recovery of cultural heritage and landscape. Therefore, it is necessary to clarify what is intended for the value of cultural heritage. The higher the perceived value for potential actors, the higher the willingness to take the risk of investment. This "complex value" of cultural heritage depends on the intrinsic characteristics, but also from extrinsic (context) characters.

Investment costs are related to the materials, technologies and techniques to be used to preserve the cultural value of the heritage / landscape, and to maintenance / management / operating costs. The willingness to invest, the same value done, increases with the reduction of costs. Then, the social cost of abandonment – and eventual irreversible loss of heritage – must be included in the investment choice.

The investment gap in cultural heritage and landscape regeneration can be addressed through careful evaluation of costs, complex values and impacts of adaptive reuse, providing critical evidence

of the wealth of jobs, social, cultural, environmental and economic returns on the investment in cultural heritage.

### 1.1 CLIC Specific objectives

The scopes of CLIC project will be achieved through a set of specific, measurable, achievable, realistic and time-constrained (SMART) specific objectives:

Objective 1 – To synthesize existing knowledge on best practices of cultural heritage adaptive reuse making it accessible to researchers, policy makers, entrepreneurs and civil society organizations, also with direct dialogue with their promoters;

Objective 2 – To provide a holistic ex-post evaluation of the economic, social, cultural and environmental impacts of cultural heritage adaptive reuse, stressing on the importance of appropriate conservation and maintenance approaches able to highlight the integrity and authenticity of heritage;

Objective 3 – To provide EU-wide participated policy guidelines to overcome existing cultural, social, economic, institutional, legal, regulatory and administrative barriers and bottlenecks for cultural heritage systemic adaptive reuse;

Objective 4 – To develop and test innovative governance models and a set of evidence-based, participative, usable, scalable and replicable decision support evaluation tools to improve policy and management options/choices on cultural heritage systemic adaptive reuse, in the perspective of the circular economy;

Objective 5 – To analyse hybrid financing and business models that promote circularity through shared value creation, and assess their feasibility, bankability and robustness for cultural heritage adaptive reuse;

Objective 6 – To validate the CLIC circular financing, business and governance practical tools in 4 European cities / territories representative of different geographic, historic, cultural and political contexts;

Objective 7 – To contribute to operationalise the management change of the cultural landscape also in implementing the UNESCO Recommendation on Historic Urban Landscape;

Objective 8 – To re-connect fragmented landscapes, through functions, infrastructures, visual relations at macro and micro scale;

Objective 9 – To design and implement a stakeholders-oriented Knowledge and Information Hub to make tools and information accessible, useful and usable and test them with policy-makers, entrepreneurs, investment funds and civil society organizations;

Objective 10 To contribute to the creation of new jobs and skills in the circular economy through cultural heritage adaptive reuse, boosting startups and sustainable hybrid businesses and empowering local communities and stakeholders through public-private-social cooperation models.

Objective 11 To contribute to the monitoring and implementation of SDGs (especially Target 11.4) and the New Urban Agenda, creating operational synergies with global initiatives of UN-Habitat, UNESCO/ICOMOS and the World Urban Campaign.

All partners have wide experience in developing and testing CLIC proposed tools, ensuring the effective and time-constrained achievement of all the above-mentioned specific goals. The integration of sectorial knowledge, tools and methods will be achieved through a trans-disciplinary



approach promoting partners and stakeholders' cooperation, co-creation of knowledge and co-delivery of outcomes.

The expected impacts of the project are the following:

- Validation of integrated approaches and strategies for cultural heritage adaptive re-use, comprising innovative finance with high leverage capacity, business models and institutional and governance arrangements that foster multi-stakeholder involvement, citizens' and communities' engagement and empowerment;
- New investments and market opportunities in adaptive re-use of cultural heritage, also stimulating the creation of start-ups;
- An enabling context for the development and wide deployment of new technologies, techniques and expertise enhancing industrial competitiveness and contributing to economic growth, new skills and jobs;
- Innovative adaptive re-use models that are culturally, socially and economically inclusive;
- Contribution to implementing the Sustainable Development Goals (SDGs) (Goals 1, 15, 11 particularly) and the United Nations New Urban Agenda.

## 2. Introduction

According to the CLIC Detailed Dissemination, communication and exploitation plan, 3 Newsletters are planned throughout the duration of the project. They will be prepared jointly by all project partners under coordination and responsibility of the Project Coordinator. Distributed by mailing list under a subscription option, they will be also archived at the website at <https://www.clicproject.eu/newsletter/>

CLIC newsletter aims to keep its readers informed about the project's progress and activities. Taking into account what required by Article 38.1 of Grant Agreement (*"Beneficiaries must promote the action and its results by providing targeted information to multiple audiences - including the media and the public- in a strategic and effective manner"*) and being aware that going beyond the project's own community is of foremost importance for reaching out to society, the first issue of the newsletter, entitled "CLIC: the story so far" intends to:

- Inform about the project objectives, expected outputs and current milestones;
- Increase awareness on the importance of adaptive reuse of cultural heritage according to the principles of circular economy, demonstrating how it can boost inclusive and sustainable economic growth, enhance people's wellbeing and foster urban regeneration and revitalization;
- Reach out the society enabling citizens to realize the concrete value, impact and benefits of the project and of EU-funded R&I activities, thus showing how they can contribute to solving fundamental societal challenges and how they can positively affect their everyday life;
- Build/strengthen a community around the project and foster networking opportunities with other projects sharing CLIC main objectives.

The Newsletter is structured in 9 sections:

1. After the CLIC video which describes the mission of the project through the storytelling approach and an emotional style, the Editorial, signed by the Project Scientific Coordinator, is characterized by the same agile style, providing the readers with an overview of the project, focusing on its main overarching goals as well as the approach behind it, giving an hint to the main results achieved so far, hinting at the work carried out in the 4 pilots and at the most significant experiences CLIC went through during the first year of activity.
2. The second section consists of a call to action to fill in the CLIC survey, inviting stakeholders to share their knowledge on cultural heritage adaptive reuse projects in order to build an international database useful to identify innovative circular business, financing and governance models for systemic adaptive reuse of cultural and landscape heritage.
3. The third section links to the speech taken by CLIC Scientific Coordinator at the High-Level European Parliament Conference "Cultural heritage in Europe: linking past and future": it is a focus on the importance of the circular economy approach and emphasizes the immense benefits arising from giving new functions and meanings to abandoned and underused heritage resources.
4. The fourth section introduces CLIC Partners.
5. The fifth section describes the diverse methodologies applied to the 4 pilot cities/area to foster cultural heritage adaptive reuse and precisely: the Heritage Innovation Partnerships (HIPs), Perceptions Mapping, the Historic Urban Landscape approach (HUL), the Laboratories of Transdisciplinarity (LabT).

6. This section presents the Task Force on “Circular business and financial models for cultural heritage adaptive reuse in cities”, coordinated by the CLIC project and officially launched during the Fair of European Innovators in Cultural Heritage.
7. The seventh section reports on the legacy of the European Year of Cultural Heritage, focusing on the European Framework for Action on Cultural Heritage.
8. The last two sections of the Newsletter present respectively the Upcoming Events which will be organized and attended by the CLIC Consortium and the Past Events, scheduled by CLIC workplan and attended by CLIC partners, many of which were organized under the umbrella of the EYCH2018.

## 2.1 Document structure

The deliverable is structured in the following chapters:

- Chapter 1 includes a description of the CLIC project.
- Chapter 2 presents an introduction to the deliverable, detailing the document structure.
- Annex 1 shows the first issue of the CLIC Newsletter



### **3. Annex 1: Project Newsletter #1**

## CLIC Newsletter summary

1. Editorial
2. Call to action: CLIC survey
3. Talking Circular: CLIC presented at the European Parliament
4. Meet CLIC Partners
5. Making cities a better place: we are all involved
6. Task Force on “Circular business and financial models for cultural heritage adaptive reuse in cities”
7. Our heritage: where the past meets the future
8. Upcoming events
9. Past events



social innovation processes through self-generating virtuous circuits,

## Editorial

Dear Reader,

Welcome to the First Issue of the **CLIC Project Newsletter!**

We have entered the second year of the project and we are happy to share with you our experiences so far, the activities carried out, as well as **first results** and **new ideas** on innovative **circular business, financing and governance models for cultural heritage adaptive reuse**.

**CLIC - Circular models Leveraging Investment for Cultural heritage adaptive reuse** - is a three-year project funded under the **EU Horizon 2020 research and innovation programme**.

Although **cultural heritage** is recognized as a European cultural capital of extraordinary value, in terms of identity/memory and potential for sustainable growth and new jobs, there are still many binding **barriers and bottlenecks** (architectural, financial, governance) to its conservation and enhancement. This results in a huge amount of **abandoned, degraded or underused heritage sites**, an urban "waste" that can be turned into a precious resource to the benefit of the entire community. Cultural heritage is a non-renewable resource that needs to be conserved and regenerated for its "intrinsic value", but also because the **adaptive reuse of cultural heritage** can be a key driver for economic growth, new jobs creation, enhancement of social cohesion and wellbeing and urban revitalization, not to mention the environmental benefits of sites reuse.

The challenge of the CLIC project is to develop and test innovative *circular* financing, business and governance models for **systemic adaptive reuse of cultural heritage and landscape** in the perspective of the **circular economy**.

**Adaptive reuse** refers to the process of giving "new life to old buildings", reusing an old site or building with new uses / functions responding to contemporary needs. The adaptive reuse of cultural heritage contributes to **circular economy** and **circular cities**, saving resources, reducing "wastes" and re-generating economic, environmental, socio-cultural resources.

This first year of activity was electrifying. CLIC took part in a number of initiatives and events organized under the umbrella of the **European Year of Cultural Heritage 2018** (EYCH2018) and project actions were successful resulting in the establishment of the **Task Force on Circular Business and Financial Models for Cultural Heritage Adaptive Reuse in Cities** led by CLIC and presented at the **Fair of European Innovators in Cultural Heritage**, Brussels, 15-16 November 2018, also joining the **'Community of Innovators in Cultural Heritage'** and its platform. Recognizing the cross-cutting role of culture for sustainable development, the Task Force will continue its work under the framework of the **European Framework for Action for Cultural Heritage** as legacy of the EYCH2018.

The **CLIC Survey on the adaptive reuse of cultural heritage** was released to build an **international database of case studies** that will be available on the **CLIC Knowledge and Information Hub platform**. We worked closely together with our four **pilot cities and regions**: *Salerno (Italy)*, *Rijeka (Croatia)*, *Västra Götaland Region (Sweden)* and *Pakhuis de Zwijger Foundation based in Amsterdam (Netherlands)* testing innovative tools and strategies able to foster urban circularity, assessing their efficiency and implementing them accordingly. The pilot experimentation of CLIC **Heritage Innovation Partnerships (HIPs)** involved citizens and local stakeholders in who took part enthusiastically in a series of meetings and workshops: their contribution was precious to understand their perceptions of cultural heritage in terms of potentialities, values, weaknesses and bottlenecks, and to start co-developing **Local Action Plans**



**for the adaptive reuse of cultural heritage.** This is just the beginning and there is still a long way to go. We hope to share it with you building together the new circular city and a better future for all.

*Luigi Fusco Girard, CLIC Scientific Coordinator*

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## Call to action CLIC Survey

*Do you know cultural heritage adaptive reuse projects? Take part in the CLIC research!*

The purpose of CLIC Survey is to build an international database of business, financing and governance models for cultural heritage adaptive reuse in the perspective of the circular economy.

Circular Economy is defined as a regenerative, self-sustainable and fair economic model, that is inspired by the circular processes of nature. It is able to reduce entropy/negative environmental impacts in the wealth production and to foster jobs and growth within the limits of nature and earth.

Do you know good practices of cultural heritage adaptive reuse? Register and fill-in the CLIC Survey!

Credits will be acknowledged to all participant organizations in CLIC publications, communication, website. Data on adaptive reuse practices will be shared on the CLIC Knowledge and Information platform.

Let's start!

Orange button with label: [Get access to the CLIC survey](#)



## Talking Circular: CLIC presented at the European Parliament

Linking past and future through the adaptive reuse of cultural heritage. Giving new functions and meanings to abandoned and underused heritage resources is a way to conserve, enhance and transmit our tangible and intangible cultural capital to future generations.

Circular economy models can support heritage reuse processes realizing the paradigm shift towards more sustainable production and consumption patterns, including the enhancement and valorization of the different forms of capital in cities and regions: natural capital, man-made capital, human capital and social capital.

Cultural heritage as a non-renewable resource can be best conserved through new creative and innovative uses respectful of heritage values and attributes.

Prof. Luigi Fusco Girard, CLIC Scientific Coordinator, talked about these aspects at the High-level European Parliament Conference the 26th of June 2018 “Cultural heritage in Europe: linking past and future”, on the future of European cultural heritage.

[Discover more about this talk](#)



## Meet CLIC Partners



A total of 15 Partners are involved in CLIC Project including research institutions, SMEs, local governments and cultural organizations. Partners come from 10 European Countries: *Italy, Austria, Belgium, Croatia, Germany, Netherlands, UK, Slovenia, Sweden, Poland.*

[Discover more on CLIC Partners](#)

## Making cities a better place: we are all involved

**Circular cities and regions** are those that reduce wastes and reuse all kinds of resources, re-generating their values over time. Circular cities and regions can be realized by **reusing the abandoned cultural heritage buildings and sites**, re-generating and reusing also urban and rural **cultural landscapes**.

In the framework of the CLIC project, the pilot areas of Amsterdam (NL), Salerno (IT), Rijeka (HR) and the region of Västra Götaland (SE) are implementing **Heritage Innovation Partnerships** or HIPs. These are multi-actor partnerships that aim to co-create and test adaptive reuse blueprints in diverse local contexts for culturally, socially and economically inclusive societies.

Each HIP is led by a representative from the **municipal/regional or non-governmental organisation** and a representative from a **local research institution**. They convene **local stakeholders** with various areas of expertise and interests using local dialogues and peer review meetings.

By tackling diverse topics (e.g. cultural resource mapping and models for governance, financing and business), all these actors will work together to define a **Local Action Plan for the adaptive reuse of cultural heritage** in their territory.



## Heritage Innovation Partnerships (HIPs) in CLIC cities and regions

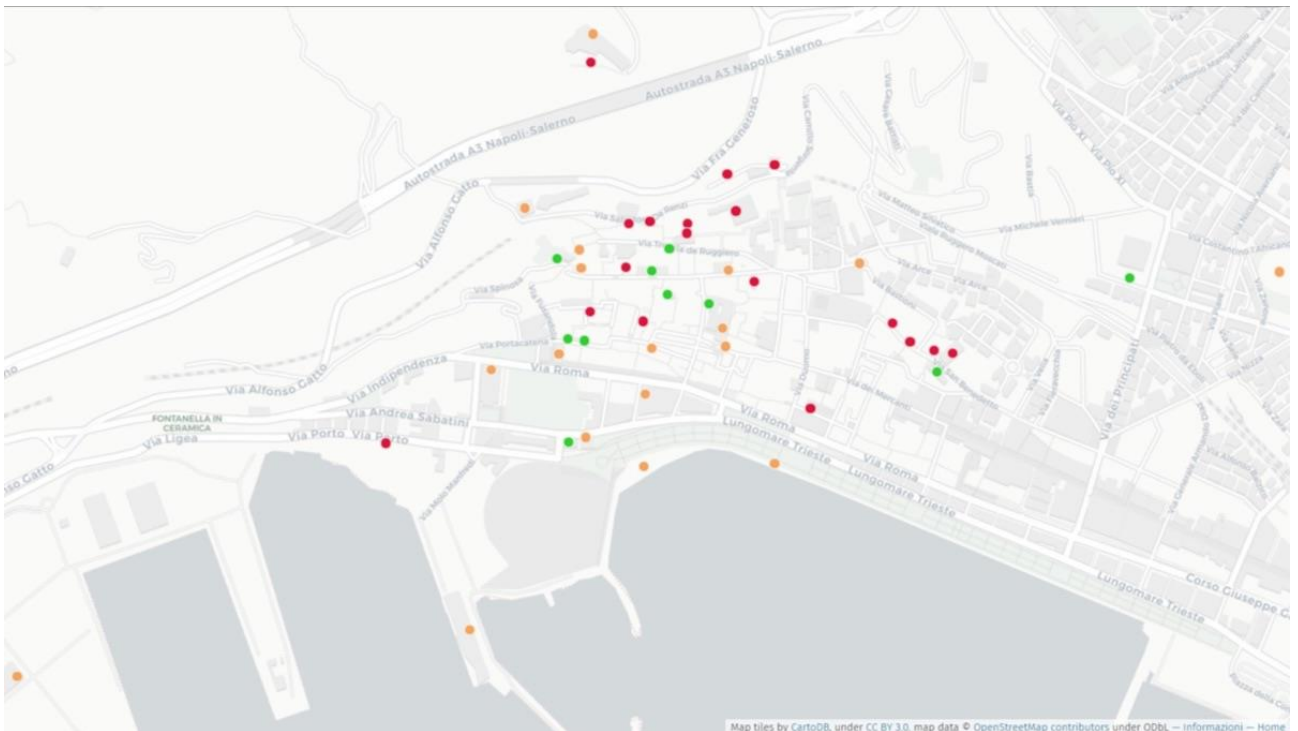
The Heritage Innovation Partnerships or HIPs are multi-actor partnerships that aim to co-create and test adaptive reuse blueprints for culturally, socially and economically inclusive societies in four selected cities and regions across Europe: Salerno (IT), Rijeka (HR), Västra Götaland (SE) and Amsterdam (NL).

[Read more](#)

## Perceptions Mapping in CLIC cities

Cultural mapping through the “perceptions mapping” methodology aimed to identify the relationship between the everyday maker and the historic built environment in CLIC cities and regions. The methodology positions human preferences, reflections and daily interactions with the cultural capital interpreting them through the five senses: hearing, touching, seeing, tasting and smelling.

[Read more about the scientific framework](#)



## Historic Urban Landscape workshop methodology

CLIC entails a series of Historic Urban Landscape (HUL) workshops in pilot cities and regions. These workshops are structured following the Historic Urban Landscape approach introduced by the 2011 UNESCO Recommendation on the Historic Urban Landscape. The HUL approach aims at managing urban heritage conservation and sustainable development in a holistic, integrated, and value-based fashion.

[Read more](#)



*Find out more on the HUL approach, its critical steps and implementation tools*

## Laboratories of Transdisciplinarity (LabT)

CLIC Laboratories of Transdisciplinarity are addressed to researchers, entrepreneurs, public bodies as well as civil society organizations representatives, and members of the project Advisory Board. They aim at sharing knowledge among participants from different academic and practice fields and at reviewing the methods and approaches adopted for relevant, reliable, robust and exploitable outcomes of the CLIC research. After the Laboratories of Transdisciplinarity in [Eindhoven \(29 May 2018\)](#) and [London \(8 February 2019\)](#), save the date for next CLIC LabT which will take place on 21 - 22 November 2019 at ICHEC Brussels Management School (4 Boulevard Brand Whitlock, Brussels).





## Task Force on "Circular business and financial models for cultural heritage adaptive reuse in cities"

The **Task Force on “Circular business and financial models for cultural heritage adaptive reuse in cities”**, jointly promoted by the European Commission Executive Agency for Small and Medium-sized Enterprises (EASME) and DG Research & Innovation, was officially launched on 15<sup>th</sup> November 2018 in the High Level Session of the “Fair of European Innovators in Cultural Heritage”.

The Task Force aims at **building a community of research and practice players stimulating more effective dialogue and creating operational synergies between the cultural, social and environmental sectors**, which can highly benefit from exchange of knowledge, tools and approaches, fostering urban circularity, increasing regeneration, boosting inclusive economic growth and enhancing people’s wellbeing.

[Read more](#)



## Our heritage: where the past meets the future

### Legacy of the European Year of Cultural Heritage



The aim of the [European Year of Cultural Heritage 2018 \(EYCH2018\)](#) was to encourage more people and organisations to engage with Europe's cultural heritage regeneration and reuse. The EYCH2018 implemented hundreds of initiatives, activities and events across Europe.

[Read more](#)

## Upcoming events



March 2019 will be an intense month for CLIC with three events organized by the [City of Rijeka](#), in collaboration with the University of Nova Gorica (ETCAEH).

### CLIC Midterm Conference 27-28 March



The Midterm Conference of the CLIC project (**27 and 28 March**) is meant to address the project goals and outcomes with a broad international audience, including national and international experts on the CLIC topics, as well as students, professionals, academics, politicians and stakeholders from Rijeka and Croatia.

[Read more](#)



### Historic Urban Landscape (HUL) workshop in Rijeka 28 March

The second day will host the third **HUL Workshop** which will take place **on 28<sup>th</sup> March 2019**. Coordinated by the CLIC partner TU/e (Eindhoven University of Technology) in collaboration with ETCAEH and Rijeka municipality, the Historic Urban Landscape workshop will challenge the local stakeholders in Rijeka together with the partners to define, through the HUL approach, the main cultural project implementation bottlenecks and barriers in the city and brainstorm solutions to overcome them. The stakeholders are local authorities, practitioners, NGOs, policymakers, researchers, and SMEs who are actively involved in the domain of cultural heritage, circular economy, and urban planning. This workshop is the third of a series of similar HUL workshops carried out at partners' cities.



### Peer-Review Meeting in Rijeka on 29<sup>th</sup> March

The third event will be dedicated to the **Peer-Review meeting**, hosted at [RiHub](#) on **29<sup>th</sup> March**. This will be an occasion for knowledge exchange among CLIC cities and stakeholders, comparing problems and solutions in the heritage projects in Rijeka. This activity will engage CLIC cities and partners as well as stakeholders in Rijeka dealing with cultural heritage adaptive reuse and circular economy.





### CLIC at the 18th Annual STS Conference Graz 2019

CLIC will be present at the 18th Annual Science Technology and Society (STS) Conference "Critical Issues in Science, Technology and Society Studies" which will take place in Graz (Austria) on 6-7 May 2019. Five new CLIC papers will be presented at the Session entitled "Is the Circular Economy able to transform the built environment in cities?", organized by Gillian Foster and Sigrid Stagl from Vienna University of Economics and Business.

[Read more](#)



### CLIC Next Events in Västra Götaland Region

From 10th to 13th September 2019, Västra Götaland region will host three great events together: the Historic Urban Landscape workshop, the Heritage Innovation Partnership and the Peer Review, which will be attended by CLIC Consortium and different stakeholders from the region.

[Read more](#)



### Start-up Competition

CLIC Start-up Competition will take place in Naples at the beginning of 2020. It will give national and international startupperes the opportunity to give visibility to their businesses, receiving feedbacks and mentorship from a pool of experts.

[Read more](#)

## Past events



### **Symposium on Innovative Finance for Cultural Heritage, 7<sup>th</sup> February 2019 at University College London**

In collaboration with the CLIC project, on the 7<sup>th</sup> of February 2019, UCL's Institute of Finance and Technology, led by prof. Francesca Medda, hosted a symposium featuring industry representatives from across England who came together to bring different perspectives and best practices on how to attract financial and non-financial resources to the cultural heritage and creative industries sectors.

[Read more](#)





### CLIC Special Session at the INU Study Day

The 11<sup>th</sup> INU Study Day (14-15 December 2018, Naples), the annual scientific conference organized by the Italian Planning Institute (INU) to promote an international debate about planning issues and challenges, dedicated a special session to the CLIC project entitled “Adaptive Reuse of Cultural Heritage and Circular Economy: the CLIC approach”.

[Read more and access the papers](#)



### CLIC at the Fair of European Innovators in Cultural Heritage

The CLIC project has actively participated in the [Fair of European Innovators in Cultural Heritage](#) held in Brussels, the Egg, on 15-16 November 2018, launched by the European Commission and aimed at promoting EU funded research and innovation projects in the field of creative culture.

[Read more](#)



## HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

### High-Level Political Forum 2018 – CLIC feeding the ICOMOS statement for inclusion of Cultural and Natural Heritage with reference to SDG 11 and other Goals

CLIC was represented at the UN High-Level Political Forum 2018 in New York, 11-12 July 2018, by prof. Christer Gustafsson of Uppsala University advocating to place Cultural and Natural Heritage conservation and adaptive reuse at the centre of sustainable development strategies focusing on SDG11 and SDG12, in the perspective of the circular economy model implementation in cities and regions.

[Read more](#)



### Participation of CLIC project in ROCK Exchange workshops joining forces towards the Urban Agenda for the EU

Focusing on creating synergies and promoting learning exchange among nine EU-funded projects on cultural heritage, two exchange workshops organized under the framework of H2020 ROCK project took place in 2018 to co-develop the White Paper addressed to the [EU Urban Agenda Partnership on Culture and Cultural Heritage](#), where CLIC had a very active role.

[Read more](#)



### CLIC Kick Off Meeting in Naples

The three years European project “CLIC – Circular models Leveraging Investments in Cultural heritage adaptive reuse” – started on 1<sup>st</sup> December 2017 funded by Horizon2020 Research and Innovation programme, under the H2020 Call on “Innovative financing, business and governance models for adaptive re-use of cultural heritage” – has been officially presented in Naples (Italy) at CNR-IRISS on 28th and 29th January 2018.

[Read more](#)

## Footer

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