



CIRCULAR MODELS LEVERAGING INVESTMENTS
IN CULTURAL HERITAGE ADAPTIVE REUSE

Circular governance between theory and practice

Laboratory of Transdisciplinarity III | H2020 Project CLIC

Thursday 21 November 2019, Auditorium Étienne Davignon
ICHEC Brussels Management School, 4 Boulevard Brand Whitlock, Brussels



This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 776758



Speakers

Brigitte Chanoine

Rector of ICHEC and Head of the Haute Ecole ICHEC - ECAM - ISFSC

Prof. Brigitte Chanoine served as an Observer of Dexia SA since August 2009. She started her professional activities in 1988 as Health and Safety Manager at General Devices (Indianapolis). Since 1990, she has occupied different positions in the Finance Department of the ICHEC, of which she has been the Rector since September 2008. She has been an Independent Director of Dexia SA. As a professor at ICHEC and at the Université Catholique de Louvain, she also provides lessons, training and consulting services for companies. Ms. Chanoine is Qualified as a Master in Business Engineering (ICHEC), having a PhD in Finance and being Doctor in Business Administration (Louvain School of Management – UCL). She is consultant in finance for SME's and member of many Advisory Boards or Board of Directors.



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Michel Bauwens

Director and founder of the P2P Foundation

Speakers

At the beginning of his career Michel Bauwens worked as an analyst for the United States Information Agency, he was director of strategic information at BP and head of the long-term e-strategy at Belgacom (until 2002-3). He is also the creator of two Belgian "dot.coms" specializing in intranet / extranet (eCom) and cybermarketing (KyberCo). Between 1997 and 1998 he co-produced a three-hour documentary on transhumanism entitled "TechnoCalyps, the metaphysics of technology and the end of man". In 2002, he founded the Peer-to-Peer Foundation. Michel Bauwens has been nominated as one of the top 100 most inspiring people in the world by "The (En) Rich List", of the Post Growth Institute. He has published several books on the collaborative economy and also co-authored numerous reports on the economy of the commons, including "The Commons Transition Plan" for the city of Ghent. His most recent co-authored publication in 2019 is "The Commons Manifesto".



Maria Yeroyanni

Senior Expert “Innovating Cities”, Unit “Future Urban & Mobility Systems”, Directorate-General for Research and Innovation, European Commission

Maria Yeroyanni is senior expert in Innovating Cities Policy Initiative with a scientific background in civil engineering. She has been working 26 years in the European Commission, DG Research and Innovation. Maria has coordinated several activities related to cities/ urban issues and recently the High-Level Expert Group on Innovating cities. The High-Level Expert Group was engaged to advise the Commission on R&I investments on the cities of the future. The Group has just submitted to the Commission a visionary independent report on “ The Human Centred City: Opportunities for citizens through Research and Innovation “.



Stephan Kampelmann

Chair circular economy and circular metabolism at the Université Libre de Bruxelles, Faculty of Architecture La Cambre-Horta

Stephan teaches urban economics at LoUIsE- Laboratory on Urbanism, Infrastructure and Ecologies - at the Faculty of Architecture of Université libre de Bruxelles, where he holds the Chair for circular economy and urban metabolism. Stephan is passionate about reconciling contemporary urban life with the restoration of nature and has led both cutting-edge research and hands-on projects related to different areas of urban ecology such as circular economy, resource management, local production systems and nature-based solutions.

- In addition to his academic work, Stephan co-founded the Urban Ecology Centre Brussels and the Amsterdam-based planning office OSMOS Network. He is currently busy with setting-up the Sonian Wood Cooperative.



Andy Pratt

Professor of Cultural Economy, Director, Centre for Culture and the Creative Industries, City University London

Speakers

Andy is an internationally acclaimed expert on the topic of the cultural industries, cultural policies, and clustering: globally. He is Director of the Centre for Culture and the Creative Industries at City, University of London. He has previously taught at LSE (London School of Economics), UCL (University College London) and KCL (King's college London). He set up the world's first Department of Culture, Media and the Creative Industries at King's college London. He has had published over 150 items, and has advised, and drafted, policies for UNCTAD (United Nations Conference on Trade and Development), UNESCO, WIPO (World Intellectual Property Organization), as well as advising many cities around the world on the creative economy. He currently has a H2020 funding for a major research project: CICERONE (cultural production chains across Europe).



Speakers

Arianne Acke

Team Construction (team bouw), OVAM, Horizon 2020 REPAiR project

Arianne Acke has a master in diplomatic science and has been working for OVAM, the Public Waste Agency for Flanders, as part of the teams Policy Innovation and Construction, where she's responsible for the follow-up of several European projects. She has a vast experience in international cooperation and educational projects, both with the public and private sector.



Michiel Van Balen

Architect and entrepreneur, Co-Founder of Miss Miyagi

Michiel Van Balen graduated in 2006 as a civil engineer and architect and has a passion for complex urban environments and travelling. After studying and working as an urban designer in Leuven, Brussels, post tsunami Sri Lanka and pre Fifa World Cup South Africa he co-founded Latitude Platform, an international organization for urban and territorial research and Design. Simultaneously he started working as the project coordinator for the renovation of the former brewery De Hoorn in Leuven. This abandoned monument had been bought by 7 local creative entrepreneurs to transform it into a creative hub that received the EU price for Cultural Heritage 2016. This alternative real estate development strategy turned out to be a powerful bottom-up approach to urban design that led to the co-founding of Miss Miyagi. Miss Miyagi is an urban activist and down to earth action hero. She initiates and coordinates alternative real-estate projects developed by the actual end-users themselves. Miss Miyagi initiated and coordinated (amongst others) the project of Hal5 that recently won the Leuven Architectural award 2016-2019.



Christian Ost

Professor of Economics and former Dean of ICHEC Brussels Management School, CLIC's WP3 leader

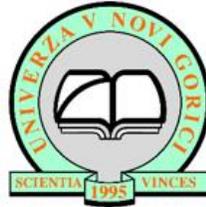
Speakers

Christian Ost holds a Ph.D. in Economics from the Catholic University of Louvain, a Master's degree in Economics from Georgetown University, and a Certificate in European Studies from the University of Geneva. He is Professor at (and former Dean of) ICHEC Brussels Management School. Guest lecturer at the Raymond Lemaire International Centre for Conservation KU Leuven, the Université catholique de Louvain, the Burgundy School of Business in Dijon, he has been developing the field of economics applied to cultural heritage since the 1980s, and collaborated with many institutions around the world, namely ICCROM, UNESCO, the Getty Conservation Institute (in-residence scholar in 2008-09), Global Heritage Funds (member of the Advisory Board), ICOMOS (chair of the International Economics Scientific Committee 2000-05).



The overarching goal of the CLIC trans-disciplinary research project is to identify **evaluation tools** to **test, implement, validate and share** innovative "**circular**" **financing, business and governance models** for systemic adaptive reuse of cultural heritage and landscape, demonstrating the economic, social, environmental convenience, in terms of long lasting economic, cultural and environmental wealth.





PILOT CASES



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Agenda

- 13:30 Arrival and Registration
- 13:50 Welcoming remarks: Brigitte Chanoine
- 14:00 Keynote speaker: Michel Bauwens
- Urban Commons Transitions: Global governance examples
- 14:50 Maria Yeroyanni
- Innovating Cities: EU policy initiatives and funding opportunities for cities in Horizon Europe
- 15:20 Stephan Kampelmann
- The governance of urban metabolic flows: how to transition towards more circularity?
- 15:50 Andy Pratt
- Re-thinking the governance of the cultural sector from a circular economy perspective
- 16:20 Coffee break





Agenda

- 16:40** **Arianne Acke**
Living Lab experience Horizon 2020 REPAiR project: when waste management, urban planning and LCA meet governance.
- 17:10** **Michiel Van Balen**
Innovative Business and Governance Model: the cases of De Hoorn and Hal5
- 17:40** **Christian Ost** | Conclusions
- 18:00** Drink





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THANKS FOR YOUR ATTENTION!!!

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