

Horizon 2020 CLIC project Cultural Heritage Adaptive Reuse as Circular Economy strategy

The H2020 CLIC Project “Circular models leveraging investments in cultural heritage adaptive reuse” (www.clicproject.eu – GA No. 776758) aims to identify evaluation tools to test, implement, validate and share innovative “circular” financing, business and governance models for systemic adaptive reuse of cultural heritage and landscape, demonstrating the economic, social, environmental convenience, in terms of long lasting socio-economic, cultural and environmental wealth.

4 PILOTS

Salerno (Italy), Rijeka (Croatia), Västra Götaland Region (Sweden), Pakhuis de Zwijger Foundation (Amsterdam, The Netherlands)

TOOLS

Heritage Innovation Partnerships launched in the 4 CLIC pilots to co-develop Local Action Plans for cultural heritage adaptive reuse

The **CLIC evaluation framework linked with Decision-Support System (DSS)** will help local stakeholders to take better choices towards circular "human-centred" adaptive reuse of cultural heritage

Hands-on! Historic Urban Landscape, Perceptions Mapping, Circular Business Model workshops help stakeholders to share knowledge, ideas and solutions for circular adaptive reuse of cultural heritage

CLIC financing instruments support the implementation of adaptive reuse projects, pooling financial resources to turn 'dead' places into "living heritage".

CLIC STARTUP COMPETITION

CLIC has launched an International Startup Competition awarding the most innovative business ideas and promising start-ups in the field of cultural heritage reuse and valorization inspired to the circular economy principles. The 5 best ideas will be rewarded with a 4months mentoring programme worth 15.000 euro and further prizes.

Application deadline: 6 November 2020

Info and application: www.clicproject.eu/startup-competition/

SHARING KNOWLEDGE

The CLIC Knowledge and Information Hub, developed by FacilityLive, is a digital platform that allows researchers and practitioners to search, collect and compare the characteristics and impacts of more than 100 best practices of cultural heritage and landscape reuse projects facilitating the enrichment of the platform with new projects in a collaborative way.

www.clicplatform.eu

TASKFORCE

CLIC leads the Taskforce on “Circular models for cultural heritage adaptive reuse in cities and regions”, promoted by EASME and DG RTD - Directorate-General for Research and Innovation.

Building on the legacy of the EYCH 2018, the Taskforce aims at creating a community of research and practice players focused on the implementation of a European model of circular economy and circular city-region centred on the adaptive reuse and regeneration of cultural and natural capital.

www.clicproject.eu/taskforce/