



CIRCULAR MODELS LEVERAGING INVESTMENTS
IN CULTURAL HERITAGE ADAPTIVE REUSE

HUL WORKSHOP 5
Deniz Ikiz Kaya & Nadia Pintossi
Eindhoven University of Technology



This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 776758



TU/e



The objective of CLIC is to identify **evaluation tools** to test, implement, validate and share **innovative "circular" financing, business and governance models for systemic adaptive reuse of cultural heritage and landscape**, demonstrating the economic, social, environmental convenience, in terms of long lasting economic, cultural and environmental wealth.



VÄSTRA
GÖTALANDSREGIONEN



City of Rijeka
European Capital of Culture 2020



PAKHUIS DE ZWIJGER*

PILOT CASES



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776758



TU/e



Building Knowledge + Develop Models

- ✓ **Pakhuis de Zwijger, Amsterdam**, the Netherlands – 30-31 May 2018
- ✓ **Salerno**, Italy – 26-27 November 2018
- ✓ **Rijeka**, Croatia – 27-28 March 2019

Test and Validate

- ✓ **Västra Götaland region**, Sweden – 12 September 2019

Transfer

- ◆ **Pakhuis de Zwijger, Amsterdam** (online) – 2 September 2020





Circular Governance Tools



Heritage Innovation Partnerships (HIPs);
Decision Support Systems



Knowledge & Planning



Perception mapping, economic landscapes, mapping of barriers



Circular Economic and Business Models



Economic spillovers, new financial models, circular business model



Circular Environmental Strategies



Circular economy strategies to reduce environmental impact, measuring environmental impact



Regulatory Systems



Monitoring and evaluation – list of evaluation tools;
Local Action Plans



The workshop will be structured in 4 stages:

1. Introduction
2. Assessment of circular tools and instruments, and their implementation
3. Barrier evaluation
4. Sharing and wrap-up



- ◆ 10:05-10:20 Introduction 
- ◆ 10:20-10:55 Session 1
 - ◆ 10:20-10:35 Video pitches
 - ◆ 10:35-10:55 Group discussions
- ◆ 10:55-11:00 Break
- ◆ 11:00-11:35 Session 2
 - ◆ 11:00-11:15 Video pitches
 - ◆ 11:15-11:35 Group discussions
- ◆ 11:35-11:55 Presentation of results 
- ◆ 11:55-12:00 Concluding remarks 

